



## **Criteria for individual art project applications**

### **1. Artistic Talent and Abilities**

Applicants must demonstrate either an outstanding skill, talent or a novelty idea to promote art and craft, a way to protect already existing material culture of the given region, dying out skills etc.

Foundation trustees may choose to support already existing charitable institutions which run programmes along the above lines. In these circumstances trustees are responsible for ensuring that projects selected fulfil all the criteria set.

### **2. Public Benefit**

Foundation supports projects with a significant potential for public benefit and therefore will be taking into consideration the following factors:

- High level of creative ability and skills which may positively impact on the progress of the community's, region's or country's culture and promote its prestige
- Consideration for tradition of local material culture with particular respect to its individual style and design
- Use of traditional production methods
- Use of natural, environmentally friendly raw materials widely available locally
- Avoiding dependence on import and advanced technology
- Support of local and family businesses
- Protection of dying out traditional skills and professions
- Ensuring adequate remuneration
- Teaching and conveying skills onto new generations
- Reduction in unemployment

### **3. Long term impact**

Foundation will preferentially support projects which demonstrate long term positive impact and benefit on society and are likely to be self-sustainable.

### **4. Attitude**

Applicants must demonstrate absolute commitment to the project they are applying for. This should include both examples of their efforts so far as well as ongoing enthusiasm.

## **5. Age**

There is no lower or upper age limit, however, the applicants should be able to demonstrate previous experience in the chosen field, structured long term plans as well as clarification how these plans are going to make a positive impact on the applicants' life. Preference will be given to projects with the highest impact and long term prospects.

## **6. Gender, religion, sexual orientation, background**

There will be equal opportunities for all applicants regardless of all the above factors

## **7. Financial requirements**

The applicant must provide documentation concerning their financial situation as well as the situation of their immediate relations (spouse, children, parents). Documentation will need to include their yearly/monthly income and any other forms of benefits received. Further supporting evidence can be provided by the applicant, concerning other members of their family being cared for solely from that income.

In case of applicants who are minors, family income information will need to be provided.

## **8. Specialist advice**

Following the initial assessment of the suitability of the project and chances of its success by the trustees the Foundation will make the greatest effort to get an opinion of specialists or experts in a given field, prior to putting the project to a vote and making a final decision.